



Plantasia in BLOOM

ADMIRE THE FLORAL CREATIONS OF OUR
LOCAL SCHOOLS AND COMMUNITY GROUPS
ALL MADE FROM RECYCLED MATERIALS

Who will win Best in Bloom?

**PARTICIPANT
INFORMATION
PACK 2025**



DEAR PARTICIPANTS

Welcome to Plantasia in Bloom 2025 - an exciting competition where creativity meets sustainability!

Plantasia in Bloom 2025 is a dynamic event hosted by Plantasia Tropical Zoo, promoting recycling awareness, environmental sustainability, and community engagement. The event, occurring during the May school holidays (Saturday 24th May - Sunday 1st June 2025), revolves around a competition where schools and community groups create floral displays using materials that can be recycled.

This information pack is designed to guide you through the competition, ensuring an enriching experience for everyone involved.

SECTION 1: THE IMPORTANCE OF RECYCLING

Understanding the impact of recycling is crucial. In this section, we explore why recycling matters and how it contributes to combating climate change.

Let's join hands to make a positive environmental impact!

1.1 Why Recycle?

Recycling is more than just a daily habit; it's a powerful action with far-reaching benefits. By recycling, we divert waste from landfills, reduce pollution, and conserve valuable resources. Every recycled item contributes to a cleaner, healthier environment for current and future generations.

1.2 Impact on Climate Change

Climate change is one of the most pressing challenges of our time, and recycling plays a vital role in mitigating its effects. The production of new materials often involves energy-intensive processes that release greenhouse gases. Recycling helps lower these emissions by reusing existing materials, conserving energy, and reducing the demand for raw resources.

1.3 Closing the Loop

Recycling is a part of a circular economy, where materials are continuously reused, reducing the need for extraction and production. This approach minimises waste, lowers carbon footprints, and fosters a sustainable way of living. Plantasia in Bloom 2025 encourages you to become champions of this circular economy by creating stunning artwork blooms from recycled materials, which can then be broken down and recycled again at the end of the exhibition.

1.4 Wales: A Recycling Pioneer

Wales is one of the leading nations for recycling, thanks to initiatives by organisations like WRAP Cymru. While we have made significant progress, there is still more that individuals and businesses can do to contribute to Wales' recycling success story. By participating in Plantasia in Bloom 2025, you are actively joining the movement towards promoting a greener, more sustainable Wales.

1.5 Waste and Wildlife

Recycling isn't just about improving our immediate surroundings; it's about protecting our wildlife and ecosystems. The link between waste and animals is profound; plastics in our seas, for example, pose a serious threat to marine life. By recycling, we reduce the amount of waste that finds its way into the natural habitats of animals, ensuring a safer and healthier environment for all.

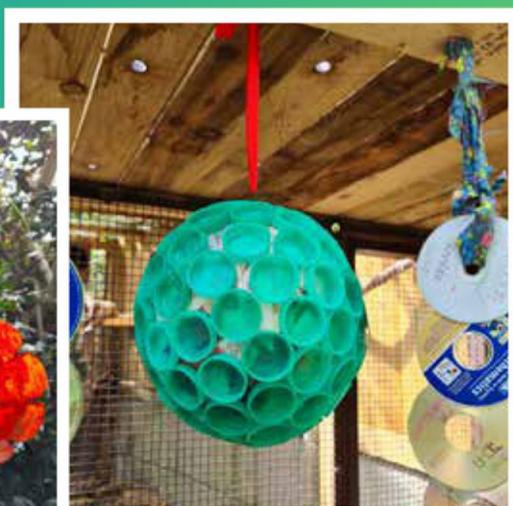
1.6 Our Collective Impact

Every small action adds up to create a significant impact. Plantasia in Bloom 2025 is an opportunity for us to come together, celebrate creativity, and collectively contribute to a healthier planet. Your recycled blooms are not just symbols of artistry but also ambassadors of change, telling a powerful story of our shared commitment to a sustainable future.

As you embark on this creative journey, remember that every recycled material in your bloom carries a message of environmental consciousness. Let's make Plantasia in Bloom 2025 a vibrant testament to the beauty and importance of recycling.

1.7 Further resources on Recycling

Looking to expand your knowledge on recycling beyond Plantasia in Bloom 2025? Explore additional resources available online to deepen your understanding and enhance your eco-conscious efforts. One valuable resource is **The Action Pack**, available at **schools.recyclenow.com** where you can access a wealth of free educational materials anytime. Dive into informative guides, engaging activities, and insightful articles to discover practical tips and strategies for embracing recycling in your daily life. Let these resources empower you to become a sustainability champion, making a positive impact on our planet one recyclable item at a time.



SECTION 2: COMPETITION GUIDELINES

Plantasia in Bloom 2025 is an inclusive and exciting competition open to schools and community groups eager to showcase their creativity and commitment to sustainability. Here are the key eligibility criteria to ensure a fair and engaging experience for all participants:

2.1 Eligibility:

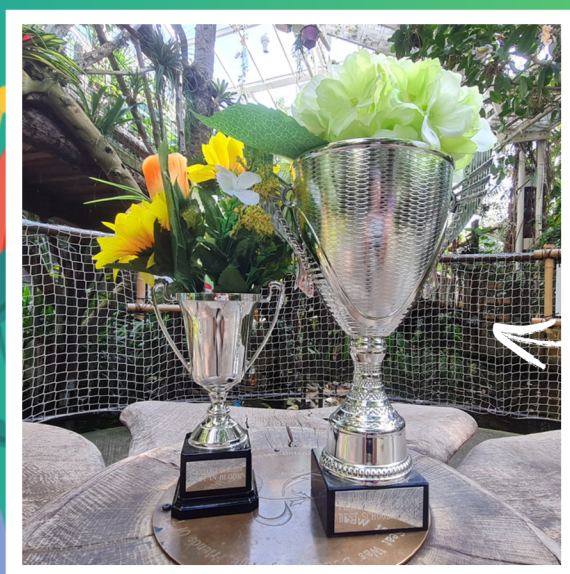
By opening the competition to a diverse range of participants, we aim to foster a sense of community and shared responsibility for our environment. Plantasia in Bloom 2025 is not just a competition; it's an opportunity for collaboration and creativity to flourish!

- Open to all schools, community groups, and home-education groups with children aged 3 - 16 years.
- Maximum of 6 entries per class/group.
- Interested schools, community groups and home-education groups must **register their participation by 30th April 2025**

2.2 Bloom Specifications:

Plantasia in Bloom 2025 invites participants to transform household items that can be recycled into vibrant blooms that captivate the imagination. To ensure a fair and visually stunning competition, please **strictly adhere** to the following specifications when crafting your entries:

- Minimum size: 30cm x 30cm.
- Maximum size: 1 metre x 1 metre.
- Blooms must be made from materials that can be recycled.
- This includes but is not limited to plastics, fabrics, paper, cardboard, and other repurposed items.
- The goal is to showcase the imaginative use and variety of materials that can be recycled in your creation.
- Unleash your creativity! Your bloom should be an original creation that reflects your unique perspective on recycling and environmental sustainability.



The
Plantasia in Bloom
Trophies!

2.3 Display Requirements:

- Your bloom must be equipped with a secure and robust method of attachment. It will likely be attached to a wall. This is essential to guarantee the stability of your creation throughout the exhibition period.
- Consider the dynamic nature of the zoo environment; your bloom should withstand any potential movement or handling.
- Ensure that your creation is accessible for transportation to and display within Plantasia Tropical Zoo.
- Fragile components must be securely attached to minimise the risk of damage during handling and exhibition. While every care will be taken, Plantasia Tropical Zoo cannot accept responsibility for any damage that may occur during set-up, take-down, or the display period.
- Plantasia Tropical Zoo is a hot and humid environment. Please take this into account when selecting materials to ensure the longevity of your bloom throughout the event
- Your entry should be designed for easy visibility, allowing visitors to appreciate the intricate details and creativity in your creation.
- Consider the height and placement of elements to ensure accessibility for viewers of all ages.
- Participants are encouraged to include interactive elements in their blooms, such as QR codes or informational signs, to engage visitors and share insights into the recycling process.
- **Each entry must be clearly labelled** with the name of your school or community group, contact details, and the title of your bloom. Please also provide a written list of the materials used in each creation. Legible labelling ensures proper identification and recognition for your creative efforts.
- Feel free to experiment with shapes, colours, and textures to make your entry stand out.

These specifications are designed to inspire innovative thinking while maintaining fairness and consistency among entries. By adhering to these guidelines, you contribute to the success of Plantasia in Bloom 2025 and showcase the incredible potential of recycling.





SECTION 3: EVENT TIMELINE

Get ready to mark your calendars! From submission deadlines to the grand unveiling of eco-friendly blooms, this timeline ensures you stay informed and prepared for the excitement ahead.

Registration of Participation Deadline: April 30, 2025

Bloom Submission Deadline: May 19, 2025 5pm

Bloom Installation Dates (by the Plantasia in Bloom team): May 20 - May 23

Event Dates: May 24 - June 1, 2025

Bloom post event collection dates: June 2nd - 8th 2025

SECTION 4: JUDGING CRITERIA

Our expert panel will assess entries for creativity, utilisation of recycled materials, environmental consciousness, durability, and size. We encourage innovation, thoughtfulness, and eco-awareness in your designs! Their evaluation contributes 50% towards the final score.

Additionally, visitors attending the event from the 24th May - 1st June will each have the chance to vote for their preferred bloom. **Please encourage your friends and family to visit to support your entry.** Their input accounts for the remaining 50% of the total score.

SECTION 5: AWARDS

Prepare for the moment of recognition! From honouring the best school or group to celebrating individual brilliance with the Best in Bloom award, this section embodies the spirit of achievement and creativity.

Best School or Group: Recognition for outstanding collective effort across multiple classes / entries.

The winner of this category will receive a certificate, their school/group name engraved on the Plantasia in Bloom trophy, and a smaller engraved trophy to cherish and display at their own location. They will also receive an Educational Workshop at Plantasia Tropical Zoo for up to 30 children.

Best in Bloom: Celebrating individual excellence. The winner of this category will receive a certificate, their school/group name engraved on the Plantasia in Bloom trophy, and a smaller engraved trophy to cherish and display at their own location.

The prize will be tailored to the entry: if a single child or one family created the bloom, they will receive a family membership to Plantasia Tropical Zoo. If the bloom was created by a group of children from different families (such as a school or community group), the prize will be an Educational Workshop at Plantasia Tropical Zoo for up to 30 children.

Highly Commended Certificates: May be awarded at the judges' discretion.

SECTION 6: BLOOM SUBMISSION PROCESS

- Please deliver your creations for the attention of **Kathryn Bulson** to Plantasia Tropical Zoo, Parc Tawe, Swansea, SA1 2AL by the submission deadline - 5pm on the 19th May 2025.

- **Clearly label each entry** with your school or group name, contact details, the title of your bloom, and a written list of the materials used in each creation.

SECTION 7: CORPORATE OPPORTUNITIES

At Plantasia in Bloom 2025, businesses of all sizes are offered a unique opportunity to shine a spotlight on their commitment to sustainability through dedicated exhibition spaces within Plantasia Tropical Zoo' education room.

This exclusive area allows businesses to showcase their innovative recycling initiatives, eco-friendly products, and corporate responsibility efforts to a diverse audience of participants and visitors.

By engaging with attendees in a dynamic and immersive environment, businesses can demonstrate their dedication to environmental stewardship while fostering meaningful connections with the community.

This exhibition space not only promotes the businesses brand but also aligns them with the values of Plantasia in Bloom, reinforcing their role as champions of recycling and sustainability.

If you're keen on securing a complimentary space to showcase your business throughout our event, we invite you to reach out to us at your earliest convenience. Please contact us at **plantasia@parkwood-leisure.co.uk** to explore the suitability of this opportunity further. We look forward to discussing how your business can contribute to the vibrant atmosphere of Plantasia in Bloom 2025.

SECTION 8: FURTHER ASSISTANCE

Should you have any questions or need additional information, feel free to contact us at **plantasia@parkwood-leisure.co.uk**

Plantasia in Bloom 2025 is not just a competition but an opportunity for communities, businesses, and schools to come together for a sustainable cause. Through creative displays and thoughtful partnerships, we aim to inspire positive environmental action.

Let your creativity bloom, and together, let's make Plantasia in Bloom 2025 an inspiring celebration of recycling, sustainability, and community!

Warmest Regards,
The team at Plantasia Tropical Zoo

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